ROMANCES OF THE BUSINESS WORLD

WINDS AND THE STATE OF THE STAT

soon she would need the money.

"Do you really mean it?" she inquired.

"Of course," he replied.

That Day Mr. McKenzle deposited \$5,000 in the National Park Bank to the
credit of Eva Lewis, and the next day
he was off to the West. The stenographer, who knew nothing about
cooking, to whom restaurant keeping
was a theory, but nothing more, who
had ideas, but no experience, then had
to turn her back on office work and
embark in a new field and prove that
she was not altogether a visionary.

On February 14, 1905 (St. Valentine's
Day), she opened the—queerest restaurant New York had seen up to that
time. It was at Fulton and Nassau, two
flights up. She called it the Princess
Club. Membership cost 25 cents a
month. The foodstuffs cost about the
same, possibly a little less than in
the general run of downtown eating
places, but they were the best the
market afforded.

If ever a person was proved a true
prophet promptly and fully Miss Lewis
was in this instance. New York women certainly wanted such a place as
the Princess. It did not matiter that it was a bif out of centre of
things. It had the conveniences women
sought. Girls flocked to it as they
nover had flocked to a New York eatling establishment before. The stairs
of the old building creaked under tha
veight of the, multitude that trooped
in and out. Within a few weeks the
club had 1,600 members, in two months
It had 2,000.

Of the \$5,000 Mr. McKenzie had put
in the National Park Bank to her

It had 2,000.
Of the \$5.000 Mr. McKenzie had put in the National Park Bank to her credit Miss Lewis had use for only \$500. That was all she drew. With the \$500 she bought such furniture as she required. She did not spend a dollar more than necessary.

There were plenty of settees, plenty of mirrors, plenty of accessories to the tollet, but the tables were plain, the dishes serviceable, but not expensive, and there were magazines and books and plotures and papers and a plano. For the rent and the food supplies sho

For the rent and the food supplies she set credit.

Evidently there is money—lets of money—in the restaurant business if properly conducted. Miss Lewis, novice though she was made money from the start. In March the profit was \$750. In April, the books showed \$340 to

the good. In May the Princess cleared things in the financial district. Miss an olive

the good. In May the Princess deared the good in May the Princess deared the good in May the Princess deared the good of the State of the Princess was several months. In Section of the Princess deared the good of the State of the Princess was several months. In Section and the Princess deared the good of the State of the Princess was several months. In Section and the Princess was several months of the State of the Princess was several months. In Section was the State of the Princess was several months of the State of the Princess was several months of the Princess was the Princess and several months of the Princess was the Princess and several months of the Princess was the Princess of the Princess of the Princess was the Princess of the Princess of the Princess of the Princess was the Princess of the Princess of the Princess of the Princess was the Princess of the Prin

more proportionately than men. Why, the restaurants down town that appeal to the ordinary run of office men only average 16 cents per person served. The checks in this establishment average 30 cents per person served. And the public has a wrong idea about the pay of women.

"Of course, there are multitudes of girls working for \$7, \$10, \$12, \$15 a week, but there are thousands—more thousands than you would suppose—who carn from \$20 to \$50 a week. It behooves the woman who gets a good salary to eat good foods. To clothe well is important; to cat well is more important.

"It's strange how the idea that women do not spend freely for catables prevails. As a matter of fact, there hardly is a restaurant down town in which wine or liquors are not sold where the checks average so high as here. Have you any idea how many men rush through luncheon, how many take a gulp of coffee and a few bites of a sandwich? They cannot spare the time to eat, or think they cannot. These who have time to spare linger long and smoke or drink. The girls want to use up their full luncheon hour. They want an adequate meal and they want an apequate meal and they want an apequately to relax. No one knows the needs of woman but a woman. Some of the establishments designed to cater exclusively to the girl workers have falied, it is true, but it has been from had management, nothing else. Some iried to sell too cheaply. Some did not know how to cater to their patrons.

"I never have conducted my places on what you might call a hard and fast system. I have no set menu for this day or another. I know the things that are tempting to me, and those are the dishes I have prepared. Nothing else. Some iried to sell too cheaply. Some did not know how to cater to their patrons.

"I never have conducted my places on what you might call a hard and fast system. I have no set menu for this day or another. I know the things that are tempting to me, and those as to make it most appelizing. There is an olive, a pickle, a leaf of lettuce with all sandwiches or meat

put good fresh apples in it. If you are making something with lemon in it, stomach. Good food is cheaper than respect and the respect of your patrons

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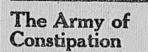
HAT you, Mollie? Well, I'll have to stay at the office pretty late to-night. How are the kiddies? Yes, I'll be home as carly as I cangood-bye."

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